

Press release

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Press

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Reinforcing concrete from a multidimensional perspective

Bekaert launches brand new range of Dramix® fibers: 5D-4D-3D



Bekaert has announced today a major extension of its Dramix® fibers portfolio and hosted an international group of journalists from specialized press channels at the company's headquarters in Zvevegem, Belgium.

Dramix® fibers are a proven concept in concrete reinforcement since several decades. They create opportunities that enhance architectural freedom and have proven their power in pushing the edges of design equilibrium. Examples are the CCTV building in Beijing, China and the Oceanographic Parc in Valencia, Spain. Dramix® fibers also meet the ever increasing technical requirements in flooring, tunnels, mining, civil engineering, precast elements, foundations and concrete roads.

Today, Bekaert presented its expanded range of Dramix® steel fibers. The existing product portfolio has been rebranded as the 3D series. The addition of new steel fibers in the 4D and 5D series takes concrete reinforcement to a next performance class: previously unknown levels of anchorage, tensile strength and ductility guarantee the best possible solution for an ever wider range of applications.

Dramix® is positive proof that advanced technology continues to make a difference. The European Inventor Award 2011 for Bekaert researcher Ann Lambrechts was testimony to Bekaert's innovation drive and continued search for innovative solutions, also in traditional markets such as construction and infrastructure. So was the Preferred Supplier award conferred upon Bekaert by Schneider Electric, early July 2012, for continued innovation and quality in the supply of Dramix® Green steel fibers for precast electrical cabinets.

Bert De Graeve, CEO of Bekaert, opened the press conference which offered insight into the novelty and the advantages of the new product series. The day ended with a guided tour in the Bekaert showroom and in Bekaert's main Technology Center.

<Related press releases:

- 19 May 2011: [Ann Lambrechts wins EPO award 2011](#)
- 5 July 2012: [Bekaert granted Preferred Supplier award by Schneider Electric](#)

About Bekaert

Bekaert (www.bekaert.com) is a global technological and market leader in advanced solutions based on metal transformation and coatings, and the world's largest independent manufacturer of drawn steel wire products. Bekaert (Euronext Brussels: BEKB) is a global company with headquarters in Belgium, employing 27 000 people worldwide. Serving customers in 120 countries, Bekaert pursues sustainable profitable growth in all its activities and generated combined sales of € 4.6 billion in 2011.

About Bekaert Building Products

The construction sector accounts for almost 20% of Bekaert's sales. The list of applications for which our wire, mesh and innovative fiber products are used is as long as it is diverse: in roads and bridges, tunnels and mines, in architectural and landscaping solutions, in precast applications and in industrial floors, Dramix® steel fibers are a proven concept in concrete reinforcement. Every year, 5 million m³ of concrete is being reinforced with Dramix® steel fibers invented by Bekaert. More information on [Dramix®](#) and on [the new Dramix® 5D-4D-3D product offering](#) can be found on www.bekaert.com.