## **Bekaert Capital Markets Day**

28 May 2021



### Safe harbor



This presentation may contain forward-looking statements. Such statements reflect the current views of management regarding future events, and involve known and unknown risks, uncertainties and other factors that may cause actual results to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Bekaert is providing the information in this presentation as of this date and does not undertake any obligation to update any forward-looking statements contained in this presentation in light of new information, future events or otherwise. Bekaert disclaims any liability for statements made or published by third parties and does not undertake any obligation to correct inaccurate data, information, conclusions or opinions published by third parties in relation to this or any other announcement published by Bekaert.

## Welcome



Jürgen Tinggren - Chairman of the Board of Directors

## Today's agenda



1

Adapting to a new world

2

**Driving value** creation

3

Strategic transformation

4

Guiding for growth

5

Q&A

4

## Introducing Team Bekaert for today's agenda



Adapting to a new world

Driving value creation

3 Strat

Strategic transformation

4

Guiding for growth

5

Q&A



Jürgen Tinggren Chairman



Oswald Schmid CEO



**Juan Carlos Alonso** CSO



**Taoufiq Boussaid** CFO



**Team** Bekaert



1

Adapting to a new world

2

Driving value

3

Strategic transformation

4

Guiding for growth

5

Q&A

#### Who we are



#### **BEKAERT AT A GLANCE**

Preferred partner serving customers in 120 countries

Global leader in steel wire transformation and coating technologies

Worldwide manufacturing platform with strong regional footprint

More than 27 000 engaged employees

Corporate socially responsible company

#### WHAT SETS US APART

Innovative products and solutions for customers across a wide range of industries

Technology leader with 1800 patents and patent rights in portfolio

Most advanced manufacturing capabilities

Experienced team with deep understanding of local customer needs

Ambitions and actions for a sustainable business

### Adapting to a new world - megatrends create opportunities and drive growth





#### Implications and opportunities for Bekaert

- Overall positive market outlook
- Leverage position to capture growth opportunities
- Enhance offering with new, innovative products
- Digitalize the business to enhance competitiveness
- Lead as a sustainable business

## Adapting to a new world - moving to capture opportunities





#### **New mobility**

**Urbanization** 

Renewable energy

**Connected & smart** 

**Reverse globalization** 

#### Focus areas for Bekaert

- light-weight, smart and green materials for tires
- advanced cords for vertical city requirements
- smart glazing solutions with thin fiber technologies
- low-carbon concrete reinforcement
- light-weight mooring for offshore floating wind turbines
- new fibers for hydrogen electrolysis
- 5G & data transmission technology for fiber optic networks
- agile and digital supply chain
- regional footprint

## Repositioning Bekaert toward more value and growth



Realizing the full potential of the core business



Active portfolio management and selective M&A

Transformation through innovation and moving beyond the core



Embracing sustainability as a value creating opportunity

Growing: better positioned, focused and innovative





1

Adapting to a new world 2

**Driving value** creation

3

Strategic transformation

4

Guiding for growth

5

Q&A

## **Driving value creation**



Oswald Schmid - CEO

### 2020 results



Solid profit growth and strengthened balance sheet



**Consolidated Sales** 



€3772 m

FY2020

FY 2019

-13%



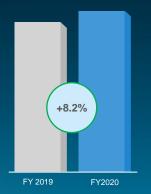
uEBIT% margin on sales



7.2%



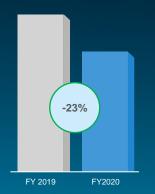
Operating FCF in m€



€449 m



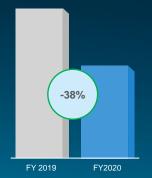
**Working Capital** in m€



€535 m



**Net Debt** in m€

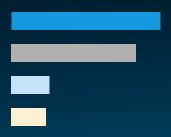


€604 m

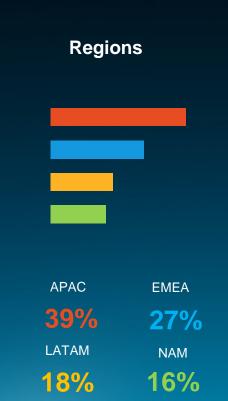
## Four business units serving global markets with a broad offering Overview sales 2020

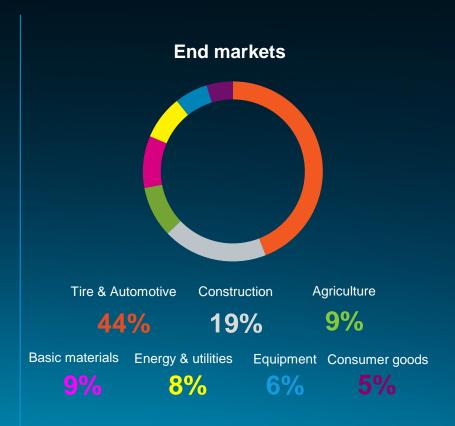


#### **Business Units**

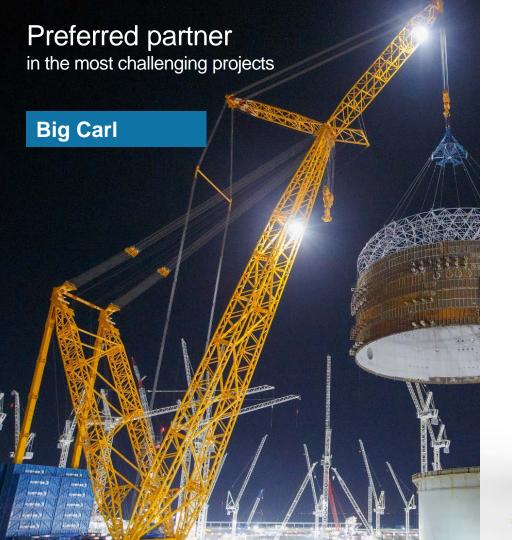


RR	sws
43%	36%
BBRG	SB
11%	10%











## Highlights of 2020

#### Health and Safety

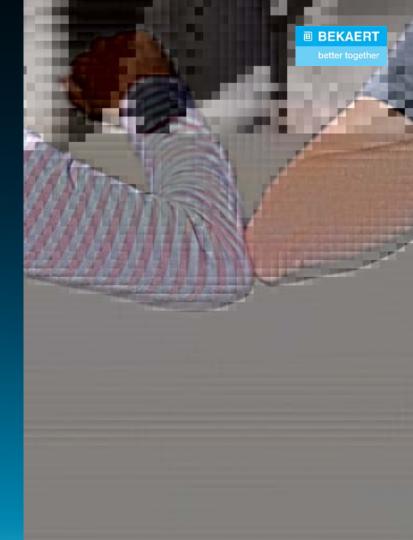
- Early, rigorous measures to limit infection risks
- Good progress in safety performance

#### Protecting our business and our company

- Successful self-help measures
- Effective supply chain actions and customer interactions
- Ensuring the liquidity

### Emerging stronger

- Market share growth in Europe, India, Latin America
- Intensified relationships with customers
- Profitability and excellent balance sheet enable growth strategy



## Bekaert Group Executive

Leading with a shared ambition





Oswald Schmid
CEO



Stijn Vanneste
Divisional CEO
Steel Wire Solutions



Arnaud Lesschaeve
Divisional CEO
Rubber Reinforcement



Curd Vandekerckhove
Divisional CEO
Bridon-Bekaert Ropes Group



Jun Liao China CEO



YVES Kerstens
Divisional CEO
Specialty Businesses
Chief Operations Officer



Taoufiq Boussaid
Chief Financial Officer



Kerstin Artenberg
Chief HR Officer



Chief Strategy Officer

## Creating sustainable value for all our stakeholders





We make our customers succeed



We are truly better together



We commit to high performance



We care for the world around us

For our customers, employees, shareholders and communities

## Focusing on our 3 imperatives





## We Perform! Unlocking our full potential

Strong on execution, we deliver on our objectives











#### **Commercial excellence**

- Intensified customer centricity
- Digital tools & channels
- Pricing models

#### **Supply chain optimization**

- Supply chain continuity
- Stringent working capital control
- Virtual supplier campaign

#### **Operational excellence**

- Footprint adjustments
- Operating model in the plants
- Process optimization

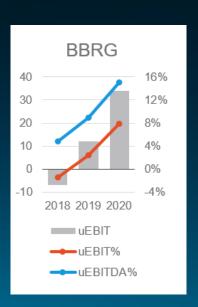
#### **Leadership & accountability**

- Health & safety
- Communication
- Project execution
- Resource allocation

## We Perform! Strong on execution



Footprint adjustments	Enhancements	Effective turnaround
Shelbyville	Slovakia	Portfolio improvements
Pointe-Claire	Romania	Cost savings
Ingelmunster	India	<ul> <li>Structural improvements with lasting effects</li> </ul>
Diamond Wire China	Vietnam	
Ipoh MY	Russia	<ul> <li>Profit restoration programs</li> </ul>
ιροιτινιτ	radola	Stringent capital allocation
	Czech Republic	program



### We Transform!

Strengthening our portfolio and building capabilities to drive value creation





## Portfolio management

- Invest for growth
- Scale-up
- Turnaround or divest



## Organizational capabilities

- Leadership
- Performance management
- Capability & competence



#### Digital

- Operations
- Customer
- Process
- Products



#### Innovation

- Continuous improvement
- Transform the core
- Grow beyond the core

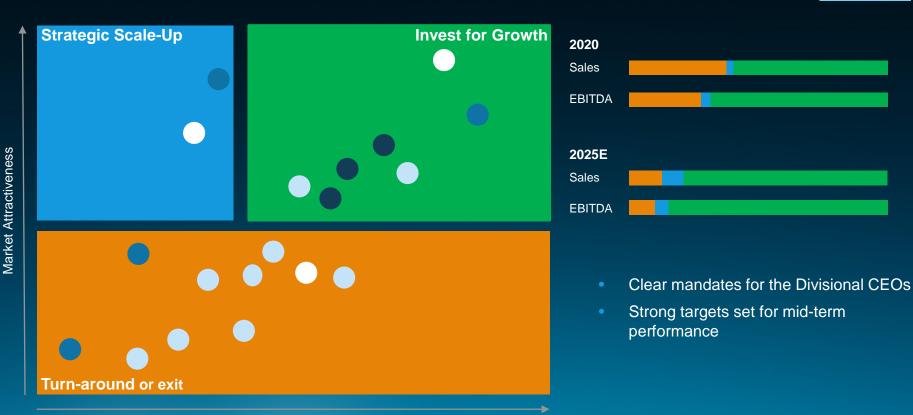


#### Sustainability

- Clear commitment to:
  - Environment
  - Social
  - Governance

## We transform our business portfolio





Bekaert's Ability to Win

## Actively managing our portfolio to improve our growth potential and returns





### We Grow!

Enable sustainable, value creating growth











#### Megatrends

- New mobility
- Renewable energy
- Urbanization
- Connected and Smart
- Reverse Globalization
- Sustainability

#### Focus on key markets

- Mobility
- Construction & infrastructure
- Lifting & hoisting
- Energy & utilities
- Agriculture

#### **Leadership positions**

- Partner of choice
- Technology competences
- Global scale Local presence
- Responsive supply chain

#### Moving beyond the core

- Closer to the end customer
- Differentiating services and solutions
- Increase value added and available profit pool

## Organic Growth might be complemented by value-creating M&A



#### Focus on 5 key markets



Mobility

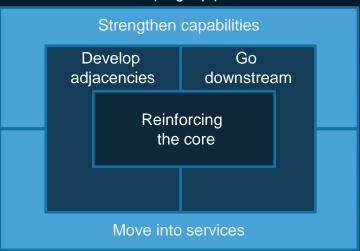
Lifting and hoisting

Agriculture

Construction & infrastructure

Energy and utilities

#### Developing a pipeline



- Synergies
- Higher value-added products and solutions
- Megatrends and growing markets
- Larger markets

## Focus and priorities of 2021

- Focus on H&S and the wellbeing of our employees
- Capture growth opportunity and gain market share
- Ensure hassle-free supply chain
- Stringent capital allocation governance
- Further development and deployment of our strategic transformation:
  - Innovation
  - Sustainability
  - Digitalization





1

Adapting to a new world 2

Driving value creation

3

Strategic transformation

4

Guiding for growth

5

Q&A

## **Strategic transformation**



Juan Carlos Alonso - CSO

## Bekaert is on the move: our strategic transformation journey



#### **Optimize and focus**

#### Transform for sustainable value



Active portfolio

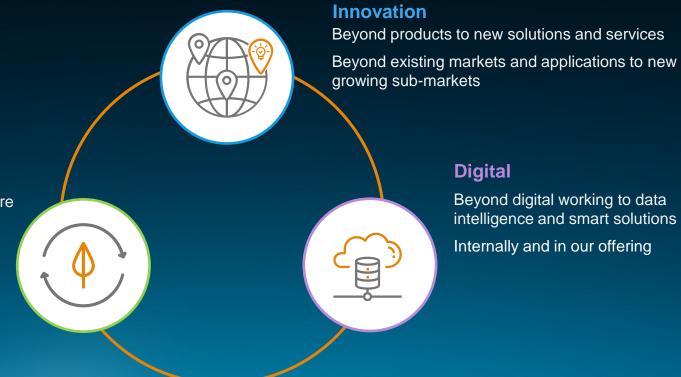
management

Focus on 5 key markets

# Create a strong base for growth to realize our ambition

## Transforming for sustainable value





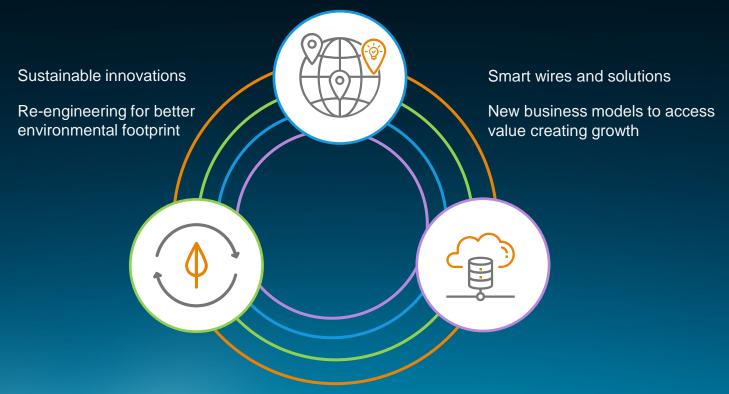
#### **Sustainability**

Beyond better performance to more sustainable outcomes

Become part of the solution

## Our three transformation pillars reinforce each other





Digitally-enabled sustainability levers for process optimization, energy efficiency, workforce safety

## Illustration where innovation meets digital











Together with VisionTek, BBRG has developed the first mobile 3D rope measuring and visioning equipment to monitor, control, predict and optimize the lifecycle of ropes

### Innovative solutions to resolve customer needs





Strong investments to innovate

**€60M** 

**T&I** Investments

+600

**Experts** 

+1800

**Patents** 

+50%

Increased investment over next 5 years

## Rebalancing our pipeline and increasing our ambition



Cost and process improvements World-class operations



Product and solution development From incremental innovation towards offering elevation



Anticipation of major disruptions Develop smart products and solutions Solutions for new growing markets



Focused and prioritized Efficient - accelerate through digital and smart and remote serviced processes



Driven by customer needs More ambitious platforms Stronger portfolio governance



Incubation in ring-fenced entrepreneurial teams
External ecosystem collaboration and partnerships

Investments

2020

2025E



+15%

New sales from new solutions by 2025

## Bekaert is innovating in major growth markets











### **New mobility**

Bekaert invested in Cargo Sous Terrain and is technology advisor on the Board

#### **New energy**

Bekaert participates in a consortium to develop next generation electrolysis for Hydrogen production

## Sustainability is critical for Bekaert





#### Customers

- Increasing requirements on suppliers
- Sustainable solutions outgrow others
- End-industry disruptions

#### People & Communities

- Increase top talent attraction and engagement
- Positive impact on our local communities



#### Competitive Advantage

- First mover advantage
- Significant cost savings
- Opportunity to differentiate

#### Investors and regulators

- ESG impact investing
- Lower financing costs
- Expectation for Science-based targets and towards net-zero policies

We become part of the solution to shape a sustainable future by committing to all our stakeholders and to the most pressing ESG challenges

## Bekaert commits to an ambitious sustainability agenda





2030 AMBITIONS VS. 2019 BASELINE



#### **Environmental**



#### Social



#### Governance

#### **Towards Carbon Neutrality**

-45%

Reduce GHG emissions in line with Science Based Targets Aim for Carbon Net Zero by 2050

#### **Sustainable Solutions**

~65%

of our sales to be from sustainable solutions

#### Water

-15%

relative freshwater intake in stressed regions

#### **Working conditions**

0

Strive for zero accidents

#### **Diversity & Inclusion**

40%

Female managers/ white collars

Positive working environment for all our employees

#### **Community relations**

Actively engage with communities on priority sustainability themes

#### **Highest Ethical Standards**

Ethics and Code of Conduct Strict compliance management

#### Fair sourcing + transparency

100%

of strategic suppliers

<u>EcoV</u>adis listed

95%

of spend with suppliers who sign off Code of Conduct

#### Best in class governance & reporting

Transparent and integrated reporting

## We are developing sustainable solutions...









**Energy and Utilities** 

Beyond current markets and solutions

# **Enabling the future**

Digital Twin models



Synthetic & hybrid solutions



Strategic Partnerships



Bezinox® cable armoring



## ... and improve the environmental impact







#### Dramix<sup>®</sup> solutions reducing input intensity



Heavy, labor-intensive traditional reinforcement



More efficient and easy to use steel fiber reinforced concrete

## SigmaSlab™, a new Dramix® solution co-developed with post-tensioning leader CCL





## Construction Reinforcement Low Carbon concrete

# Reducing material intensity

## Typical transformation (SigmaSlab™ example)

- 70% less steel reinforcement
- 20% less concrete
- 30-40% reduction in CO<sub>2</sub> footprint

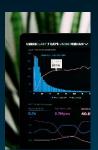
## A Digital Future for Bekaert





#### Customer





Customer Experience

Data-driven pricing

Engagement

Feedback loops

Digital marketing

Al-enabled forecasting

Advanced

insights

#### **Product**



Smart solutions

Accelerated R&D

Swipe up NEW FEATURE

Data driven business models

Smart wires & sensoring

Digital twins

Advanced testing and modelling

#### **Process**



Enterprise 2.0

Intelligent automation

E2E data transparency

#### **Operation**





Intelligent production

End-to-End Supply chain

Intelligent processes

Digital ways of working

E-buying

Digital S&OP and forecasting



1

Adapting to a new world

2

Driving value creation

3

Strategic transformation

4

Guiding for growth

5

Q&A

## **Guiding for Growth**

Short-term and Mid-term financial targets



better together

## Sales growth driven by strategic focus and market developments

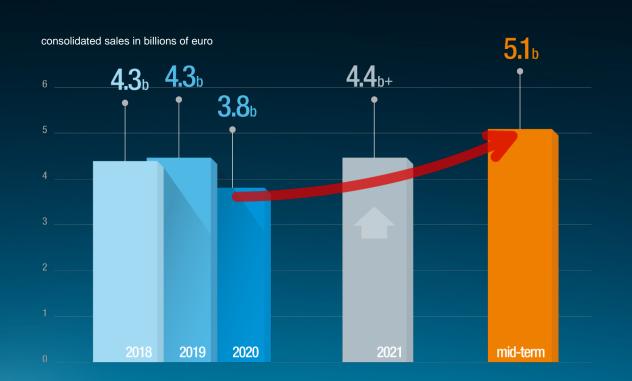


#### Strategic focus

- market positioning
- mix improvements
- pricing discipline
- customer success
- operational excellence

#### Market developments

- robust growth in target markets
- short-cycle incentives effects
- raw materials price level
- competitiveness boosted by FX



## Increased profit from sales growth and stronger business model

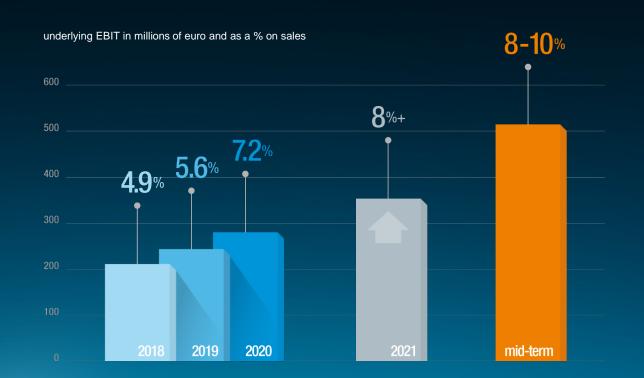


#### Sales growth

- in the right markets
- with higher-end solutions
- with successful customers
- at the right price

#### Stronger business model

- Improved footprint
- structural savings
- high degree of resilience
- capital allocation strategy



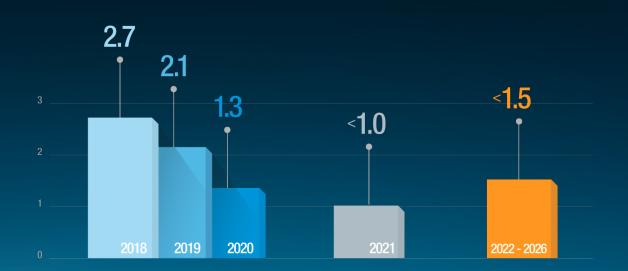
## Solid cash generation from higher profitability and strong B/S

net debt on underlying EBITDA



## Strong B/S

- higher profit level
- effective working capital control
- capital allocation strategy
- strong liquidity
- strong debt deleveraging
- balanced debt maturity

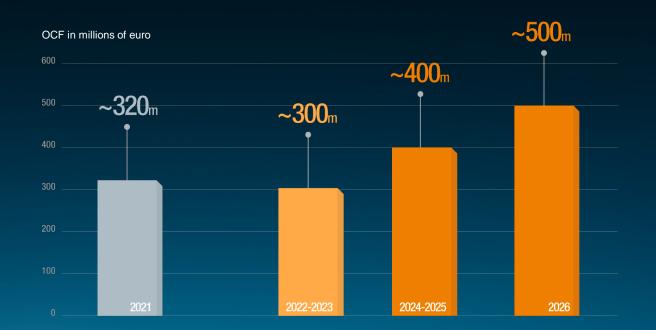


## Solid cash generation from higher profitability and strong B/S



### Solid cash generation

- Objectives:
  - step up OCF
  - FCF yield of ~100%
- Funding opportunities to grow:
  - organic and inorganic
  - investments in innovation, sustainability, digital
  - dividend

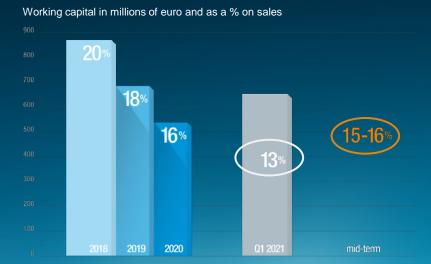


## Cash flow generation is at the center of our strategy



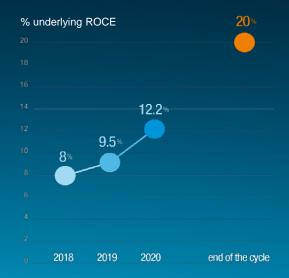
#### Working capital

- Decreased by 40% in 2 years (YE 2020 vs YE 2018)
- Average working capital on sales decreased from 20% (FY 2018) to 13% (Q1 2021)
- Objective is to maintain a level of 15-16%



#### Capital allocation

- ROCE improved by +50% in 2 years (FY 2020 vs FY 2018)
- Objective is to reach a ROCE greater than 20% by the end of the cycle



## Value creation in our financial projections 2022-2026





Consolidated sales



uEBIT margin



FCF yield



Net debt leverage

Mid-term targets (2022-2026)

3%+ CAGR organic

8-10% through the cycle

~100% FCF/net result < 1.5
net debt/uEBITDA

Capital Market Day 28 May 2021

## Value creation in our financial projections 2021-2026





Consolidated sales

%

uEBIT margin €

FCF yield += ×=

Net debt leverage

Mid-term targets (2022-2026)

3%+ CAGR organic

8-10% through the cycle

~100% FCF/net result < 1.5 net debt/uEBITDA

Restated short-term guidance (2021)

≥ €4.4 bln

≥ **80 bps** above FY2020

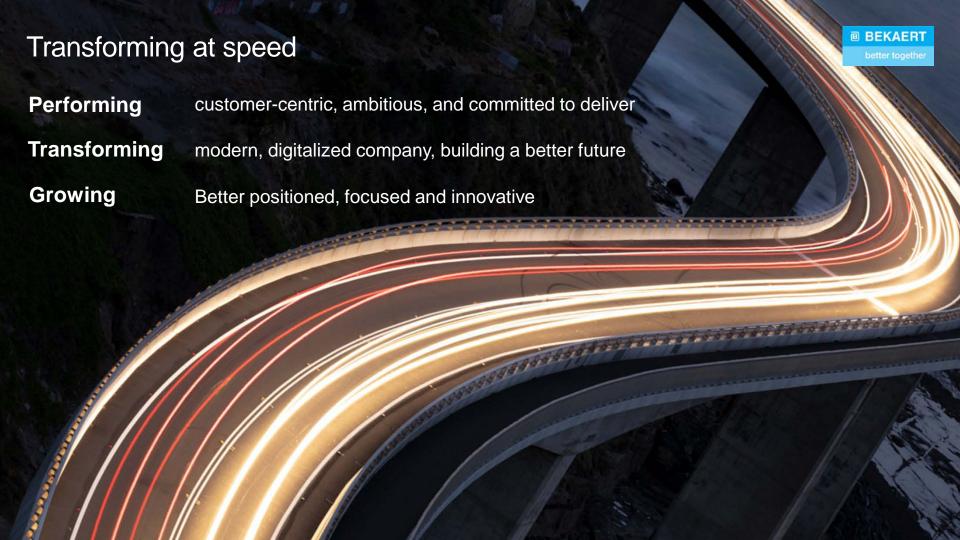
< 1.0

Capital Market Day 28 May 2021

## **Closing Words**



Oswald Schmid - CEO











## Q&A

#### Moderator:

Katelijn Bohez, VP Investor Relations & External Communications

